

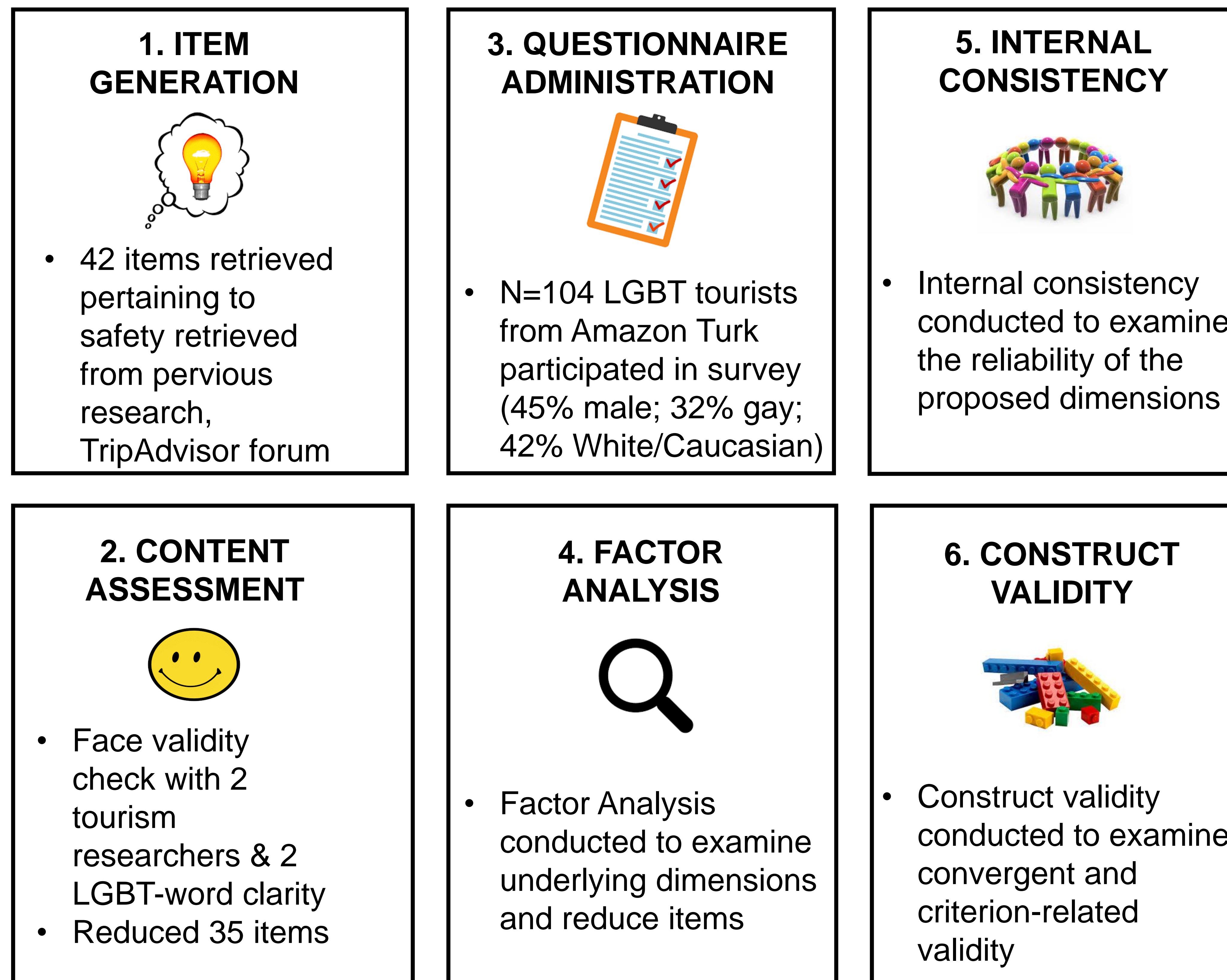
Measuring Safety for LGBT Meeting and Event Attendees

Eric D. Olson, Ph.D.; Iowa State University, United States of America

BACKGROUND & PURPOSE

- The lesbian/gay/bisexual/transgender (LGBT) community has long been organizers, advocates, and attendees of meetings and events, such as WorldPride events (Madrid, 2017; New York, 2019); Gay Games sports events (Paris, 2018); and meetings (e.g., LGBT Meeting Professionals Associations) to promote LGBT equality and raise awareness about LGBT discrimination, inclusion, and equality.
- Thus, the aim of this research is to develop a measurement scale for a MEEC manager to effectively measure safety and security perceptions of LGBT MEEC attendees.

METHODOLOGY



RESULTS

Confirmatory Factor Analysis Results:
The model fits the data very well ($\chi^2(95) = 101.03, p = 0.001, CFI = 0.92, RMSEA = .087, SRMR = .053$).

Factor Item	Factor Loading	Variance Explained	Cumulative Variance	Cronbach Alpha	AVE
Abuse-Factors					
Psychological violence	0.969	47.781	47.781	0.979	0.724
Sexual violence	0.956				
Prejudice	0.954				
Physical violence	0.953				
Bias	0.945				
Harassment	0.938				
Homophobia	0.911				
Jurisdiction has anti-LGBT laws	0.836				
Relationship Factors					
Access to medicine	0.808	22.356	70.138	0.819	0.698
LGBT-specific tour providers	0.805				
Relationships with organizations	0.752				
Connection with locals	0.750				
Hospitality employees who do not ask silly questions	0.660				
LGBT certification programs	0.636				
Pro-LGBT Laws	0.510				