## **2015 CEIR Index Infographic**

Find out how your business performs against the overall industry with this infographic. To learn more, download the full report at www.CEIR.org.



FREEMAN

| Н  | How's my industry doing (2014)?* |             |            |           |         | What's the future outlook?* |      |      |
|--|----------------------------------|-------------|------------|-----------|---------|-----------------------------|------|------|
|  | TOTAL                            | Net Sq. Ft. | Exhibitors | Attendees | Revenue | 2015                        | 2016 | 2017 |
| OVERALL INDUSTRY                         | +2%                              | +2%         | +2%        | +2%       | +2%     | +3%                         | +2%  | +2%  |
| Business Services                        | +3                               | +3          | +1         | +3        | +5      | +3                          | +2   | +2   |
| Consumer Goods/<br>Retail Trade          | -                                | -1          | +2         | -1        | -1      | +3                          | +2   | +2   |
| Discretionary<br>Consumer Services       | +4                               | +5          | +2         | +3        | +6      | +5                          | +4   | +4   |
| Education                                | -3                               | -3          | -3         | -5        | -2      | -2                          | -2   | -2   |
| Food                                     | +4                               | +5          | +7         | +2        | +4      | +5                          | +5   | +5   |
| Financial, Legal<br>& Real Estate        | +5                               | +5          | +5         | +8        | +4      | +6                          | +5   | +4   |
| Government                               | +2                               | +2          | +3         | _         | +3      | +1                          | -1   | -1   |
| Building, Construction,<br>Home & Repair | +5                               | +6          | +3         | +5        | +7      | +5                          | +5   | +3   |
| Machinery & Finished<br>Business Outputs | -1                               | -1          | +1         | +3        | -6      | +3                          | +2   | +2   |
| Communications & IT                      | +4                               | +5          | +4         | +3        | +3      | +5                          | +4   | +3   |
| Medical & Health Care                    | +2                               | -           | _          | +2        | -1      | +2                          | +2   | +1   |
| Raw Materials<br>& Science               | +1                               | -           | _          | -1        | +4      | +2                          | +2   | +1   |
| Sporting Goods,<br>Travel & Amusement    | +3                               | +5          | +3         | +1        | +3      | +3                          | +3   | +3   |
| Transportation                           | +3                               | +4          | -          | +5        | +5      | +4                          | +4   | +3   |