

2014 CEIR Index Infographic

Find out how your business performs against the overall industry with this infographic. If you want to know more, the full report can be found at www.CEIR.org.



F R E E M A N

How's my industry doing (2013)?*

What's the future outlook?*

	TOTAL	NET SQ. FT.	EXHIBITORS	ATTENDEES	REVENUE	2014	2015	2016
Overall Industry	+1%	+1%	+1%	+2%	+1%	+2%	+3%	+3%
Business Services	+3	+3	+1	+2	+4	+3	+3	+2
Consumer Goods/ Retail Trade	+2	+3	+3	+1	+2	+3	+4	+3
Discretionary Consumer Services	+2	+2	-1	+2	+3	+3	+4	+3
Education	-1	-2	-2	+6	-5	-1	-1	—
Food	+5	+5	+6	+3	+7	+3	+4	+3
Financial, Legal & Real Estate	-1	+4	-3	+2	-6	+4	+5	+4
Government	-6	-10	-6	-7	-1	-3	-2	-2
Building, Construction, Home & Repair	-1	—	—	-1	-4	+1	+2	+2
Machinery & Finished Business Outputs	+7	+6	+6	+8	+7	+4	+5	+4
Communications & IT	+2	+3	+2	-1	+3	+4	+5	+4
Medical & Health Care	—	-3	-1	-1	+2	+1	+2	+2
Raw Materials & Science	+2	+1	-1	+7	-1	+2	+3	+3
Sporting Goods, Travel & Amusement	+3	+4	+3	+5	-1	+3	+4	+4
Transportation	+2	+1	+4	+2	+3	+2	+3	+3

*Numbers reflect year on year percent change